HEALTH TECHNOLOGY GLOBALSUMMIT Accelerating the Pathway from Innovation to Adoption



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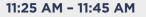
CANADA'S MEDICAL TECHNOLOGY COMPANIES LES SOCIÉTÉS CANADIENNES DE TECHNOLOGIES MÉDICALES

MARCH 26TH OPEN SUMMIT SESSION (DAY 1)

7:30 AM - 8:00 AM	Registration and breakfast
8:00 AM - 8:30 AM	Welcome, Overview and Update on EXCITE International
	Dr. Les Levin, CEO and CSO, EXCITE International
	Dr. Rick Kuntz, Board Chair, EXCITE International
8:30 AM - 9:30 AM	Finding the Interface Between Innovation and Adoption of New Health Technologies
	Dr. Rick Kuntz, Senior Vice President and Chief Medical and Scientific Officer, Medtronic
	Dr. Trent Haywood, Senior VP and CMO, Blue Cross Blue Shield Association Sir Andrew Dillon, CEO, NICE, U.K.
9:30 AM - 12:55 PM	PLENARY 1: Maximizing Successful Regulatory and Coverage Assessments
	Plenary Facilitator: Joe Gatewood, Vice President for Global Strategy and Analysis, AdvaMed
9:30 AM - 10:25 AM	(A) "Changing regulatory expectations in U.S. and Europe"
	Keynote: U.S.A., "Changing U.S. Regulatory Landscape" Dr. Jeff Shuren, Director, Center for Devices and Radiological Health, FDA
	 Keynote: Europe, "Changing European Regulatory Landscape with Special Reference to New Medical Devices Regulation (MDR), May 2020" Paul Brooks, Recent head of medical device EU Notified Body responsible for review and clearance of medical devices against EU regulations. Currently Executive Director, Regulatory Affairs Professionals Society
	Audience participation
10:25 AM - 11:25 AM	(B) "Coverage Determinations – Industry, payers and health systems: forging new pathways from innovation to adoption"
	Session Chair: Naomi Aronson, PhD, Executive Director of Clinical Evaluation, Innovation, and Policy, Blue Cross and Blue Shield Association, Chair, Payers' Advisory Committee, EXCITE International
	Panelists:
	Dr. Jo Carol Hiatt, Chair, National Product Council and Inter-Regional New Technologies Committees, Kaiser Permanente
	Tamara Syrek Jensen, JD, Director, Coverage and Analysis Group, CMS
	Professor Carl Moons, Professor of Clinical Epidemiology, Julius Center, Utrecht University
	Audience participation







COFFEE Break

	Panelists:
	Session Chair: Bryan Luce, LUCE Outcomes Research, Chair, Scientific Collaboration, EXCITE International
11:45 AM - 12:55 AM	(C) "Clinical Trials: De-risking the pathway to adoption by addressing regulatory and coverage expectations pre-market for more efficient, affordable trials"

Dr. Jeff Popma, Professor of Medicine, Harvard Medical School, Chief Scientific Officer, Baim Institute for Clinical Research

Elise Berliner, PhD, Director of the Technology Assessment Program, Center for Outcomes and Evidence in the Agency for Healthcare Research and Quality

Dr. Peter McCulloch, Professor of Surgical Science and Practice, Nuffield Department of Surgical Sciences University of Oxford and Chair, IDEAL Collaboration

Maroeska Rovers, PhD, Professor of Evidence Based Surgery, Radboud University

Dr. Murray Sheldon, Associate Director for Technology and Innovation Center for Devices and Radiological Health, FDA

Audience participation





1:40 PM - 5:30 PM	PLENARY 2: Panel Discussion: How does the new early collaboration between payers, health systems, end-users and scientific methodologists and industry work from innovation to adoption? Plenary Facilitator: Sean Tunis, CEO, Center for Medical Technology Policy
1:40 PM - 2:40 PM	(A) Industry perspective
	Session Chair: Parashar Patel, Senior Advisor, Health Policy & Payment, MDMA Panelists:
	Dr. Rick Kuntz, Senior Vice President, Chief Medical and Scientific Officer, Medtronic
	Richard Price, Senior Vice President, AdvaMed, U.S.
	Carl C. Gilhuus-Moe, PhD, Chair, Norway HealthTech, Board member, EXCITE International and numerous Norwegian health tech Boards, Senior Advisor NeoMed Management, Fellow U.S. National Academy of Clinical Biochemistry, Norway
	Brian Lewis, CEO, MEDEC, Canada
	Audience participation
2:40 PM - 3:50 PM	(B) Payer/Health System Perspective
	Session Chair: Naomi Aronson, PhD, Executive Director of Clinical Evaluation, Innovation, and Policy, Blue Cross and Blue Shield Association, Chair, Payers' Advisory Committee, EXCITE International
	Panelists:
	Nina Pinwill, Head of Commercial Operations, NHS England and Páll Jónsson, PhD, Associate Director of Research and Development, NICE, U.K.
	Maroeska Rovers, PhD, Radboud University presenting, with Carl Moons, Professor, Utrecht University, Netherlands joining the panel discussion

Dr. Stig A. Slørdahl, CEO, Central Norway Regional Health Authority and **Kathrine Myhre,** CEO, Norway HealthTech

Per Olav Vandvik, Professor, Department of Health Management and Health Economics, University of Oslo, Norway and CEO, MAGIC research and innovation program, Norway

Shahira Bhimani, Director, MaRS EXCITE

Audience participation

3:50 PM - 4:10 PM

COFFEE Break

4:10 PM - 5:10 PM

(C) Patient Perspective: Over-arching objectives and principles in patient engagement, and where this has made a difference, followed by Panel discussion

Session Chair: Stephanie Christopher, Program Director Case for Quality and Science of Patient Input, Medical Device Innovation Consortium (MDIC)

Panelists:

Stephanie Christopher, Program Director Case for Quality and Science of Patient Input, MDIC

Suzanne Schrandt, JD, Director, Patient Engagement Arthritis Foundation **Kim McCleary,** CEO, The Kith Collective

Audience participation

5:10 PM - 5:30 PM (D) Expert End-Users contribution to evaluation, adoption and diffusion of new health technologies

Dr. Jeff Popma, Professor of Medicine, Harvard Medical School, Chief Scientific Officer, Baim Institute for Clinical Research

John Collins, PhD, Consortia for Improving Medicine with Innovation and Technology, Massachusetts General Hospital, Boston

Audience participation

Wrap up Dr. Leslie Levin

5:30 PM - 7:00 PM Wine and Cheese Informal Networking



