



**HEALTH TECHNOLOGY**   
**GLOBAL SUMMIT**  
Accelerating the Pathway from Innovation to Adoption

**MARCH** 2019  
**26-27**  
Washington, DC

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## MARCH 26TH OPEN SUMMIT SESSION (DAY 1)

7:30 AM - 8:00 AM

**Registration and breakfast**

8:00 AM - 8:30 AM

**Welcome, Overview and Update on EXCITE International**

**Dr. Les Levin**, CEO and CSO, EXCITE International

**Dr. Rick Kuntz**, Board Chair, EXCITE International

8:30 AM - 9:30 AM

**Finding the Interface Between Innovation and Adoption of New Health Technologies**

**Dr. Rick Kuntz**, Senior Vice President and Chief Medical and Scientific Officer, Medtronic

**Dr. Trent Haywood**, Senior VP and CMO, Blue Cross Blue Shield Association

**Sir Andrew Dillon**, CEO, NICE, U.K.

9:30 AM - 12:55 PM

**PLENARY 1: Maximizing Successful Regulatory and Coverage Assessments**

**Plenary Facilitator: Joe Gatewood**, Vice President for Global Strategy and Analysis, AdvaMed

9:30 AM - 10:25 AM

**(A) "Changing regulatory expectations in U.S. and Europe"**

**Keynote: U.S.A.**, "Changing U.S. Regulatory Landscape"

**Dr. Jeff Shuren**, Director, Center for Devices and Radiological Health, FDA

**Keynote: Europe**, "Changing European Regulatory Landscape with Special Reference to New Medical Devices Regulation (MDR), May 2020"

**Paul Brooks**, Recent head of medical device EU Notified Body responsible for review and clearance of medical devices against EU regulations. Currently Executive Director, Regulatory Affairs Professionals Society

**Audience participation**

10:25 AM - 11:25 AM

**(B) "Coverage Determinations - Industry, payers and health systems: forging new pathways from innovation to adoption"**

**Session Chair: Naomi Aronson, PhD**, Executive Director of Clinical Evaluation, Innovation, and Policy, Blue Cross and Blue Shield Association, Chair, Payers' Advisory Committee, EXCITE International

**Panelists:**

**Dr. Jo Carol Hiatt**, Chair, National Product Council and Inter-Regional New Technologies Committees, Kaiser Permanente

**Tamara Syrek Jensen, JD**, Director, Coverage and Analysis Group, CMS

**Professor Carl Moons**, Professor of Clinical Epidemiology, Julius Center, Utrecht University

**Audience participation**

11:25 AM – 11:45 AM



COFFEE Break

11:45 AM – 12:55 AM

*(C) “Clinical Trials: De-risking the pathway to adoption by addressing regulatory and coverage expectations pre-market for more efficient, affordable trials”*

**Session Chair: Bryan Luce**, LUCE Outcomes Research, Chair, Scientific Collaboration, EXCITE International

**Panelists:**

**Dr. Jeff Popma**, Professor of Medicine, Harvard Medical School, Chief Scientific Officer, Baim Institute for Clinical Research

**Elise Berliner, PhD**, Director of the Technology Assessment Program, Center for Outcomes and Evidence in the Agency for Healthcare Research and Quality

**Dr. Peter McCulloch**, Professor of Surgical Science and Practice, Nuffield Department of Surgical Sciences University of Oxford and Chair, IDEAL Collaboration

**Maroeska Rovers, PhD**, Professor of Evidence Based Surgery, Radboud University

**Dr. Murray Sheldon**, Associate Director for Technology and Innovation Center for Devices and Radiological Health, FDA

**Audience participation**

12:55 PM – 1:40 PM



LUNCH Break

1:40 PM – 5:30 PM

**PLENARY 2: Panel Discussion: How does the new early collaboration between payers, health systems, end-users and scientific methodologists and industry work from innovation to adoption?**

**Plenary Facilitator: Sean Tunis**, CEO, Center for Medical Technology Policy

1:40 PM – 2:40 PM

*(A) Industry perspective*

**Session Chair: Parashar Patel**, Senior Advisor, Health Policy & Payment, MDMA

**Panelists:**

**Dr. Rick Kuntz**, Senior Vice President, Chief Medical and Scientific Officer, Medtronic

**Richard Price**, Senior Vice President, AdvaMed, U.S.

**Carl C. Gilhuus-Moe, PhD**, Chair, Norway HealthTech, Board member, EXCITE International and numerous Norwegian health tech Boards, Senior Advisor NeoMed Management, Fellow U.S. National Academy of Clinical Biochemistry, Norway

**Brian Lewis**, CEO, MEDEC, Canada

**Audience participation**

2:40 PM – 3:50 PM

*(B) Payer/Health System Perspective*

**Session Chair: Naomi Aronson, PhD**, Executive Director of Clinical Evaluation, Innovation, and Policy, Blue Cross and Blue Shield Association, Chair, Payers' Advisory Committee, EXCITE International

**Panelists:**

**Nina Pinwill**, Head of Commercial Operations, NHS England and

**Páll Jónsson, PhD**, Associate Director of Research and Development, NICE, U.K.

**Maroeska Rovers, PhD**, Radboud University presenting, with

**Carl Moons**, Professor, Utrecht University, Netherlands joining the panel discussion

**Dr. Stig A. Slørdahl**, CEO, Central Norway Regional Health Authority and

**Kathrine Myhre**, CEO, Norway HealthTech

**Per Olav Vandvik**, Professor, Department of Health Management and Health Economics, University of Oslo, Norway and CEO, MAGIC research and innovation program, Norway

**Shahira Bhimani**, Director, MaRS EXCITE

### Audience participation

3:50 PM – 4:10 PM



**COFFEE Break**

4:10 PM – 5:10 PM

*(C) Patient Perspective: Over-arching objectives and principles in patient engagement, and where this has made a difference, followed by Panel discussion*

**Session Chair: Stephanie Christopher**, Program Director Case for Quality and Science of Patient Input, Medical Device Innovation Consortium (MDIC)

#### Panelists:

**Stephanie Christopher**, Program Director Case for Quality and Science of Patient Input, MDIC

**Suzanne Schrandt, JD**, Director, Patient Engagement Arthritis Foundation

**Kim McCleary**, CEO, The Kith Collective

### Audience participation

5:10 PM – 5:30 PM

*(D) Expert End-Users contribution to evaluation, adoption and diffusion of new health technologies*

**Dr. Jeff Popma**, Professor of Medicine, Harvard Medical School, Chief Scientific Officer, Baim Institute for Clinical Research

**John Collins, PhD**, Consortia for Improving Medicine with Innovation and Technology, Massachusetts General Hospital, Boston

### Audience participation

**Wrap up Dr. Leslie Levin**

5:30 PM – 7:00 PM

**Wine and Cheese Informal Networking**